



PPAI **EXPO** 2023

CONFERENCE

Diversity, Inclusion and Bias (DIBs)

Measuring Progress.
Improving Performance.
Increasing Productivity



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A little quiz

- To get started...
- Text “PPAI” to 22333





 Text **PPAI** to **22333** once to join

**You can have ONE front row seat to the
championship...Which ticket do you choose? (It's a
HOME game.)**

Milwaukee Bucks
Green Bay Packers
Milwaukee Brewers
Wisconsin Badgers

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Grading my leadership around social justice challenges TODAY - I would give myself the following score: (0-100%)

0-25%
26-50%
51-75%
76-90%
91-100%

Outcomes

1

Increase
willingness to
learn more

2

Understand the
Leader Led
necessity of this
work

3

Recognize
expertise is not
required to Lead

4

Move past 'right
thing to do' to
applying the
business case



Good Faith



With Openness and
Honesty.



With Vulnerability and
Transparency



Empathy...(Cognitive
vs Emotional)



Without knowing
what the result will be



Baselining Language

The DIBs Model™

STRATEGY | LEADERSHIP | SOLUTIONS
JP ENTERPRISES
The RIGHT Kind of Uncomfortable

Meaningful
Interactions w/
People, Places &
Systems

Challenge/Reinforce
Beliefs and Values

Impacts Behavior &
Decision-Making

Change
Results/Improve
Outcomes/Shift
Culture



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An Overview of Diversity and Inclusivity

Diversity: The full range of human differences and similarities.

Inclusivity: The level of belonging in an environment. Driven by its leadership, KPI's, policies, practices and procedures.





LEADERSHIP | STRATEGY | POLICY
JP ENTERPRISES
The RIGHT Kind of Uncomfortable



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Bias:
A pre-
judgement in
favor/against a
person, or
group

Unconscious...

- We are unaware it is present
- It is out of our control
- Happens automatically

Conscious...

- Triggered by the brain's quick judgments of people and situations
- Influenced by our background





Inclusive Leadership (DIBs) Assessment: An Intro



DIBs Assessment Model™

HESITANT

INVESTIGATE

DISCOMFORT

ENGAGING

EXPERIMENTING



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Inclusive Leadership Assessment

Hesitant

- I'd prefer to work and interact with people who are like me.
- Non-business conversations about difference don't belong in the office space.
- I don't have issues with people who are different from me, we just don't have a lot in common.
- I am deeply fearful/scared that people are out to get me or ppl like me, they are waiting for me to make a mistake.
- I cannot provide a clear definition for Diversity, Inclusion nor Bias



Inclusive Leadership Assessment



Discomfort

- I work and interact with people from different backgrounds as a function of my role, it's a challenge.
- Non-business conversation about difference sometimes happen, its uncomfortable. I'm not convinced of a direct business connection.
- There's anxiety around 'speaking my truth'. I may be admonished or ridiculed. This is not a safe place/time to say the 'wrong' thing.
- I'm not confident in my definitions for Diversity, Inclusion nor Bias

Inclusive Leadership Assessment

Investigating

- I work with different ppl all the time; it can be thought provoking.
- Non-business conversations about difference happen, they're interesting but I rarely see a business connection.
- I want to initiate conversations to learn more, but I don't. I can't bring myself to ask the questions or share my experience. I'm pretty sure it will be ok, but I can't/haven't.
- I believe I can define Diversity, Inclusion and Bias but I'm not clear on the differences nor overlap.



Inclusive Leadership Assessment



Experimenting

- At work, I push myself to have deeper interactions with people who are not like me.
- Non-business conversations about difference happen. I think they make us better.
- I encourage myself to ask questions so I can understand other perspectives. I grit my teeth and ask or say what is on my mind, its risky, stressful and necessary.
- I believe I can define Diversity, Inclusion and Bias. I'm getting clarity on the differences nor overlap.

Inclusive Leadership Assessment

Engaging

- I prefer to work with people who are not like me. It increases innovation and creativity.
- Non-business conversation are normal and deepen our connection to each other. Deeper connections make better teams.
- I can say what I need to say. I feel 'safer' and supported. If a mistake is made, I handle it with grace, respect and if necessary, forgiveness and patience.
- I can define Diversity, Inclusion and Bias. I am clear on the differences and overlap.





The graphic features a large, faint 'DIB' in the background. On the left, a pink horizontal bar contains the title. To the right of the bar, a teal horizontal bar is positioned above four orange circles. The circles are arranged in a cluster: 'HESITANT' and 'INVESTIGATE' are at the top, 'ENGAGING' and 'DISCOMFORT' are in the middle, and 'EXPERIMENTING' is at the bottom. A black vertical bar is on the far right, and a green triangle is at the bottom right.

DIBs Assessment Model™

HESITANT

INVESTIGATE

ENGAGING

DISCOMFORT

EXPERIMENTING



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Rate Your Industry's Comfort Level with Diversity, Inclusion and Bias (DIBs)

Hesitant
Discomfort
Investigating
Experimenting
Engaging



 Text **PPAI** to **22333** once to join, then **A, B, C, D, or E**

Rate YOUR Organization's Comfort Level with Diversity, Inclusion and Bias (DIBs)

Hesitant	A
Discomfort	B
Investigating	C
Experimenting	D
Engaging	E

Rate YOUR Comfort Level with Diversity, Inclusion and Bias (DIBs)

Hesitant

Discomfort

Investigating

Experimenting

Engaging

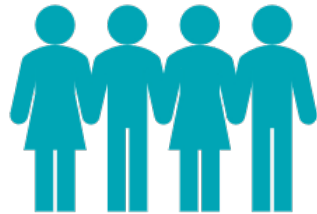
Diversity Acumen

A required skill set for Leaders and Teams



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Diversity Acumen is Your Ability to...



Lead across the diversity spectrum



Engage in DIBs related discussions in
'Good Faith'

The Business Case: Diverse Teams are More Productive, Creative, Innovative

Going Deeper...

- The Right thing to do: Morals
- The 'Right' thing to do: Ethics
- Risk Mitigation

Unpacking the Business Case

- Diverse Teams Feel Less Comfortable — and That's Why They Perform Better
- Homogenous Teams Feel Easier — but Easy Is Bad for Performance
- Capitalizing on Diversity Means Highlighting — Not Hiding from — Differences

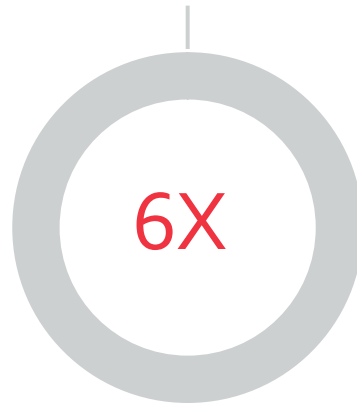
Risk Mitigation: The Evidence

- Data from Principia's Ethical Culture Index on Risk
- Talent Retention, Reputation, Productivity and Misconduct



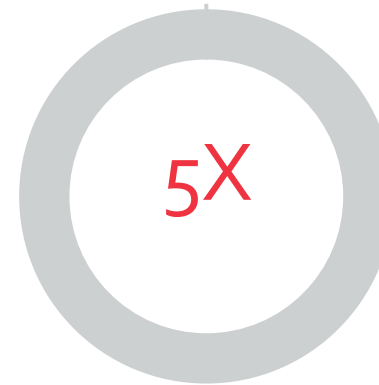
I think that my organization values the diversity of its people:

5 times more likely to not think about leaving their organization.



Employees believe their leaders lead by example to create an inclusive culture

6 times more likely to talk about their organization as a great place to work.



Employees who feel they can be themselves at work are

5 times more likely to put a great deal of effort beyond that normally expected.

Top 10 Categories of Misconduct

Taken from *Principia's* Ethical Cultural Index on Risk

Consistently Ranked at the Top

- *Harassment*
- *Bullying*
- *Discrimination*

More than...

- *Ignoring internal policies,*
- *Conflicts of interest,*
- *Actions not in the best interests of customers*
- *Bribes or inappropriate gifts*
- *Theft, Antitrust violations*
- *Accounting irregularities*
- *Actions that damage market integrity.*

Strategies for Uncomfortable Conversations

A Plan for Discomfort

- Establish the boundaries for civil conversation
 - Passion is ok...Rage is not
 - Intense dialogue is ok...Interrupting is not
 - Be aware that non verbal's matter
 - Rolling Eyes, Drumming Fingers, Gritting Teeth



Strategies for Uncomfortable Conversations

Assume positive intent

No one here is a terrible person

We are good people trying to do what we believe is right

We will make mistakes (language, overstepping, etc.)

Acknowledge scratching and wounding may occur

We don't have perfect language

We are debating passionately and imperfectly

Strategies for Uncomfortable Conversations

Expect 'The RIGHT Kind of Uncomfortable'

- Create/reinforce foundation for open communication
- Establishing the boundaries, getting agreement and enforcing them
- Keeping folks on time, on task, on topic

*NOTE: As a leader you MAY not be able to be IN the conversation

Diversity, Inclusion and Bias (DIBs)





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