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
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# THE FUTURE OF CORPORATE SUSTAINABILITY

Yalmaz Siddiqui, Vice President, Corporate  
Sustainability,  
MGM Resorts International







# SURPRISING PLACE FOR LESSONS





Future trend #1: Broadening to SDGs

Future trend #2: Formality and materiality

Future trend #3: Linear to circular economy

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First, some recognition...





pcna

LEED'S

bullet

JOURNAL BOOKS

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What are you looking for?

Price

BAGS

MOBILE TECH

DRINKWARE


OFFICE

HOME & TRAVEL

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BACKPACKS  
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RIGHT LOOK. RIGHT PRICE.

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147 PRODUCTS!

New For 2020!

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HEAVY  
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SHOP NOW



TIME  
FOR  
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SHOP NOW



  
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ecoSmart.

A Better Choice  
For The Planet.



## **ENVIRONMENTAL STEWARDSHIP PROGRAM AND SUSTAINABILITY OBJECTIVES 2019**

As a leading promotional drinkware company in the United States, ETS Express has a responsibility to our distributor clients, their clients, consumers and communities to carefully consider our impact on the environment. We are committed to create and implement an Environmental Stewardship Program to reduce energy use and eliminate waste throughout our operations. Our focus is on worker health and manufacturing processes to lower our carbon footprint and create improved sustainability in all of our sourcing, physical plant, product specification and manufacturing activities.

### **On the Corporate Side....**

**Reducing our Carbon Footprint:** Our long-term goal is to run our plants and offices with optimum energy efficiency to minimize our carbon footprint. We are continually seeking ways to reduce our dependence on fossil fuels and rely more on renewable energy sources. As a couple of examples of our efforts, we have installed high-efficiency lighting in all of our facilities and warehouses to dramatically reduce our electricity usage and have carefully reconfigured our equipment to reduce powering-up loads. New equipment technologies are constantly being reviewed and acquired to maximize productivity while minimizing energy usage and waste.

**Emissions and Solid Waste:** Another goal is to dramatically reduce, and eventually eliminate, the VOCs that can be emitted by decorating inks and solvents and can damage our earth's ozone layer and add to global warming. In addition to air pollution, we have also worked steadily to reduce the impact to our landfills caused by solid waste. This includes the reduction of waste in our operations, packaging, and manufacturing processes. In addition, we have reduced our water usage at all of our plants and office locations. All of our packaging is reused or recycled to eliminate waste. Virtually all of our packaging materials contain recycled materials to further reduce waste.

**New Policies and Procedures:** The company has embarked on a strong quest to develop eco-friendly policies and procedures to implement our environmental stewardship program. We have implemented a Banned Hazardous Substances program to eliminate the use of chemicals and materials that may injure or harm our personnel, our customers and our environment.

Reducing our carbon footprint

Emissions and solid waste

New policies and procedures

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## Sweet Holiday Greetings

[VIEW VIDEO](#)

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SANMAR

Sharing Our Progress:

2018 CORPORATE RESPONSIBILITY UPDATE

At SanMar, making a difference isn't just something we strive to do; it's a part of the DNA that's built into our SanMar Family Values. We understand we're part of something bigger and work every day to do better - to support our employees, to source our products responsibly, to give back and to be a steward of the environment. Last year, we set ambitious goals to achieve by 2020. Here's the progress we've made so far.



Sustainable Operations

We're committed to being a positive example of environmental stewardship

We believe that reducing, reusing and recycling have the power to make a positive impact on our planet. We remain focused on doing our part to be a responsible member of this global economy.



**4%** REDUCTION IN ENERGY USE IN HOME OFFICE AND DCs

**5%** INCREASE IN WATER USAGE

**21,979** POUNDS OF ELECTRONIC WASTE RECYCLED

**520,445** BOXES SAVED, A 14% IMPROVEMENT FROM THE PREVIOUS YEAR



Sustainable Products

We're committed to creating and delivering sustainable products

From inception to end-of-life, it's our goal to understand the impact and sustainability of our products. Our Sustainable Apparel Coalition membership underscores our commitment to using the Higg Index to evaluate our processes and support the improvement of our factories' environmental management systems.



**18%** OF FACTORIES SANMAR SOURCES PRODUCTS FROM CURRENTLY USING THE HIGG INDEX

**800** GALLONS OF TEXTILES DIVERTED FROM LANDFILL THROUGH OUR HOME OFFICE RECYCLING PROGRAM

**100%** OF PARCEL SHIPMENTS CONTINUE TO MOVE VIA CARRIERS WITH GREEN PRACTICES



We understand that corporate responsibility is a journey, and we're pleased to share our experiences with you. Please feel free to contact us with any questions you have.

SANMAR

Corporate Headquarters

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Issaquah, WA 98029

Phone: (206) 727-3200 Email: [cr@sanmar.com](mailto:cr@sanmar.com)

+  
Many  
More  
Metrics





Future trend #1: Broadening to SDGs

Future trend #2: Formality and materiality

Future trend #3: Linear to circular economy

# WHAT DOES SDG STAND FOR?

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- A. Sustainability, Design, Governance
- B. Sustainable Development Goals
- C. Sustainability, Diversity, Giving



## BROADENING FROM ONE MAIN IDEA

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Environmental  
Green  
Eco

# TO SEVENTEEN



# SIX PRIMARILY ENVIRONMENTAL

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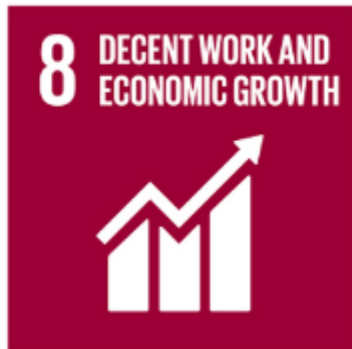
# SIX PRIMARILY SOCIAL / SOCIETAL

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# FOUR PRIMARILY ECONOMIC

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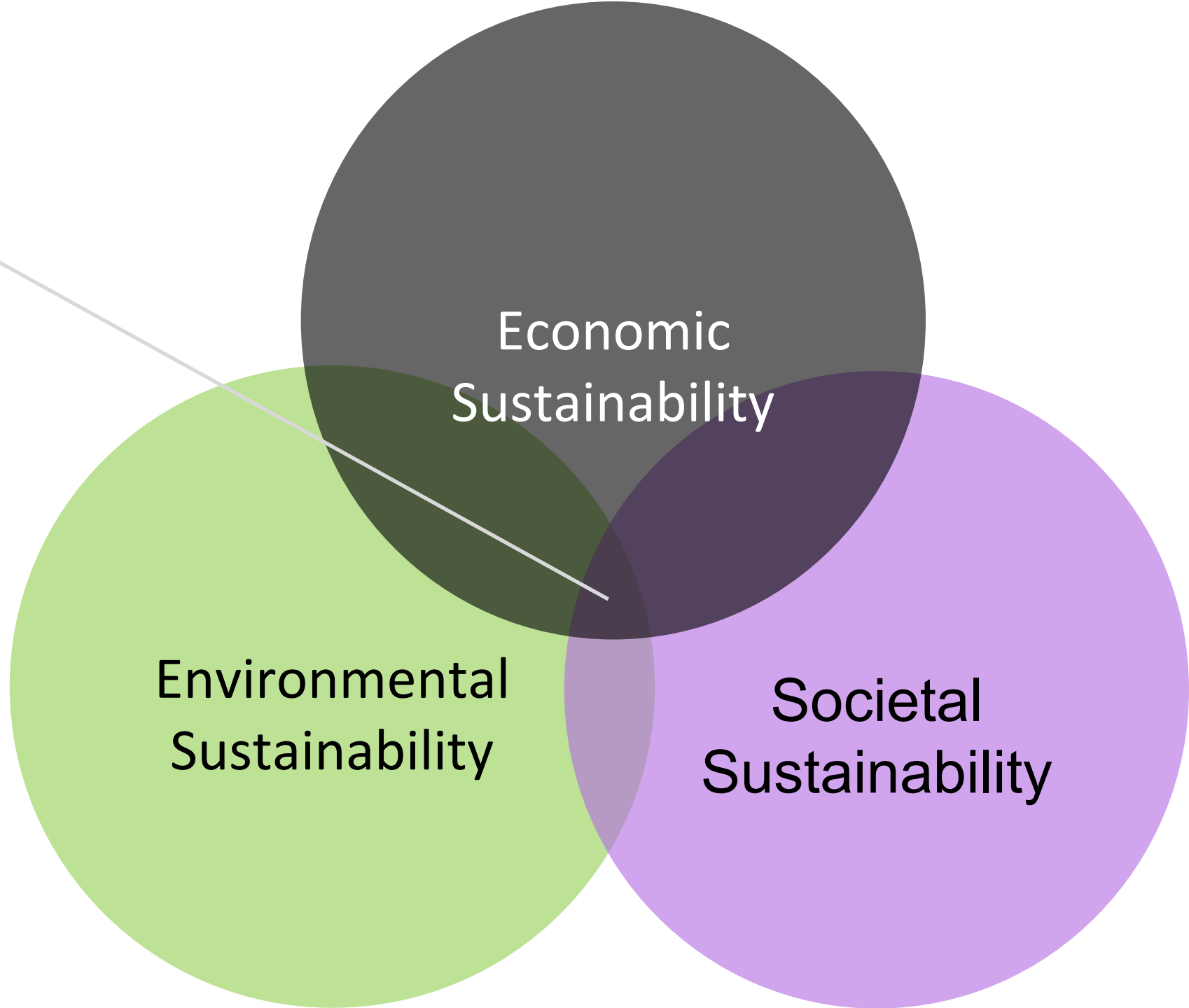


# AND ONE RECOGNIZING WE'RE ALL IN IT TOGETHER

---



Sustainability is a  
search for triple  
wins





And not the  
exclusive focus on  
one idea to the  
exclusion of  
broader themes

~~Short-term~~  
~~economic focus~~  
~~only~~

Environmental  
Sustainability

Societal  
Sustainability

# DISCUSSION: WHICH ARE YOU MOST INTERESTED IN?



# A STORY ON THE SDG I'M MOST INTERESTED IN

---



# MY FORMATIVE YEARS: WHICH COUNTRY?

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Future trend #1: Broadening to SDGs

Future trend #2: Formality and materiality

Future trend #3: Linear to circular economy

## FORMALITY INCLUDES: METRICS AND TIMEBOUND, FORWARD-LOOKING GOALS

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Donate X million  
meals by 2025

## ...ALIGNMENT WITH SPECIFIC SDGs

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Donate X million  
meals by 2025





# ...COMMITMENT TO TRANSPARENCY & PUBLIC REPORTING

[CHOOSE A PRODUCT](#)[DIGGING DEEPER](#)[JOIN THE DISCUSSION](#)





## Stretch Ascent Jacket

[View Details](#) [Men's](#) | [Women's](#)





### The Good

The Stretch Ascent Jacket uses recycled polyester and a solvent-free film to reduce the environmental impact of manufacturing and to make the shell easier to recycle at the end of its useful life. Best of all, its stretch actually improves the garment's performance.

### The Bad

The recycled polyester comes from Japan, which increases the jacket's carbon footprint. The shell is coated with **Deluge® DWR** (durable water repellent) finish, which contains perfluorooctanoic acid (PFOA), a synthetic chemical that is now persistent in the environment.

### What We Think

The water-repellent coating, which lends the Stretch Ascent Jacket its lightweight durability and breathable water resistance, is the least environmentally harmful option that also meets our high performance standards. Our analysis shows that the benefit of using recycled polyester far outweighs the detriment of transporting the material from Japan.

Call us anytime: 1.800.838.6464 or visit [patagonia.com](#) | © 2010 Patagonia, Inc.



## ...DEFINED FOCUS AREAS

# UNILEVER SUSTAINABLE LIVING PLAN



**IMPROVING  
HEALTH AND  
WELL-BEING**



**REDUCING  
ENVIRONMENTAL  
IMPACT**



**ENHANCING  
LIVELIHOODS**

**HEALTH &  
HYGIENE**

**IMPROVING  
NUTRITION**

**GREENHOUSE  
GASES**

**WATER**

**WASTE**

**SUSTAINABLE  
SOURCING**

**BETTER  
LIVELIHOODS**

**OUR PEOPLE**

A CLEAR  
VISION

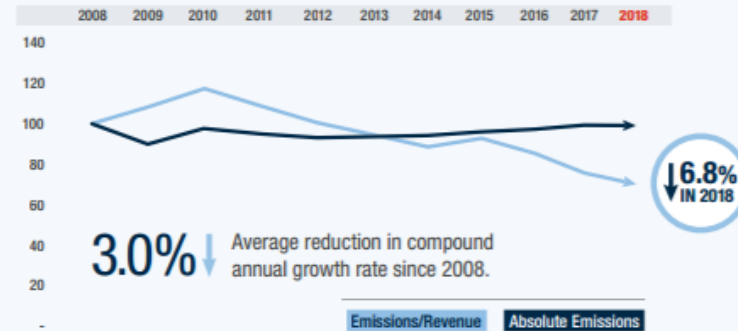


# AND LONG TERM TRACKING OF PERFORMANCE

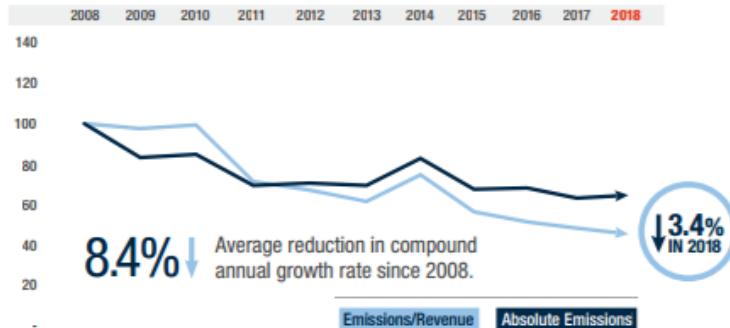
## Energy and Greenhouse Gas Emissions

Energy use decreased by 5% and greenhouse gas emissions by 6.8% in 2018. An increase in emissions from our vitreous china department was offset by efficiencies in manufacturing and transportation.

Greenhouse Emissions (2008 = 100)



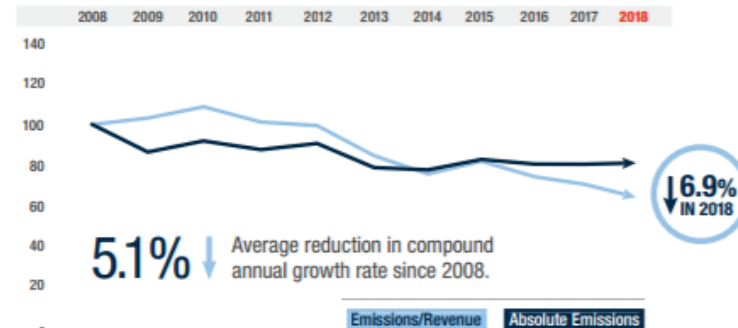
Net Waste (2008 = 100)



## Net Waste

A continued focus on finding opportunities for our manufacturing waste led to a 3.4% reduction in waste to landfill. The highlight in 2018 was using two years of pottery cull for an expansion at one of our Mexico facilities.

Water (2008 = 100)



## Water Use

Water use was down by 6.9% in 2018. Increases in vitreous china production volume and expanded lodging operations were offset by the three-month cast iron fire repair.



## DISCUSSION: WHICH ARE YOU MOST READY FOR?

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1. Metrics & timebound forward looking goals
2. Alignment with specific Sustainable Development Goals
3. Commitment to transparency and public reporting
4. Defined focus areas
5. A clear vision
6. Long term tracking of performance

## EXTRA RIGOR THROUGH 'MATERIALITY ASSESSMENT'

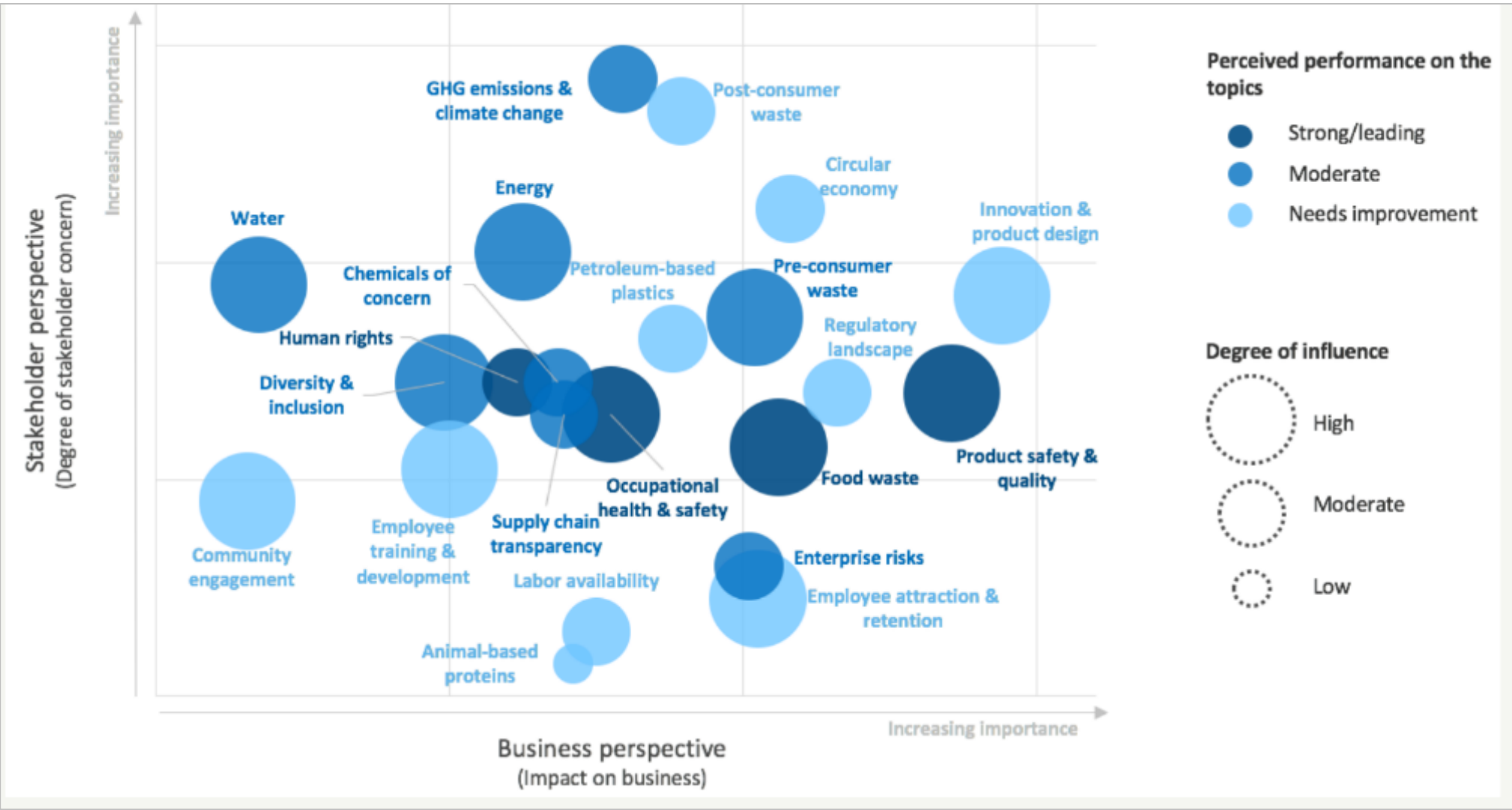
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Investor and other stakeholder's understanding of what is financially 'material' has evolved to include social, environmental & economic issues, as well as financial ones.

'Materiality assessments' help company's assess their most 'material' or highest priority sustainability issues and opportunities, based on direct input from their most important stakeholders. This helps companies or industries:

1. **Validate** approaches meet the needs of important stakeholders
2. **Evolve** approach in line with future stakeholder directions/ priorities

# EXAMPLE OUTPUT



**Source**  
SustainAbility  
[Think tank &  
Consultancy]



Future trend #1: Broadening to SDGs

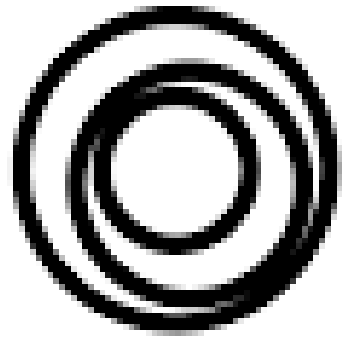
Future trend #2: Formality and materiality

Future trend #3: Linear to circular economy



GLOBAL TREND ACCELERATED BY:

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**ELLEN MACARTHUR FOUNDATION**  
Rethink the future

RENEWABLES



FINITE MATERIALS

REGENERATE

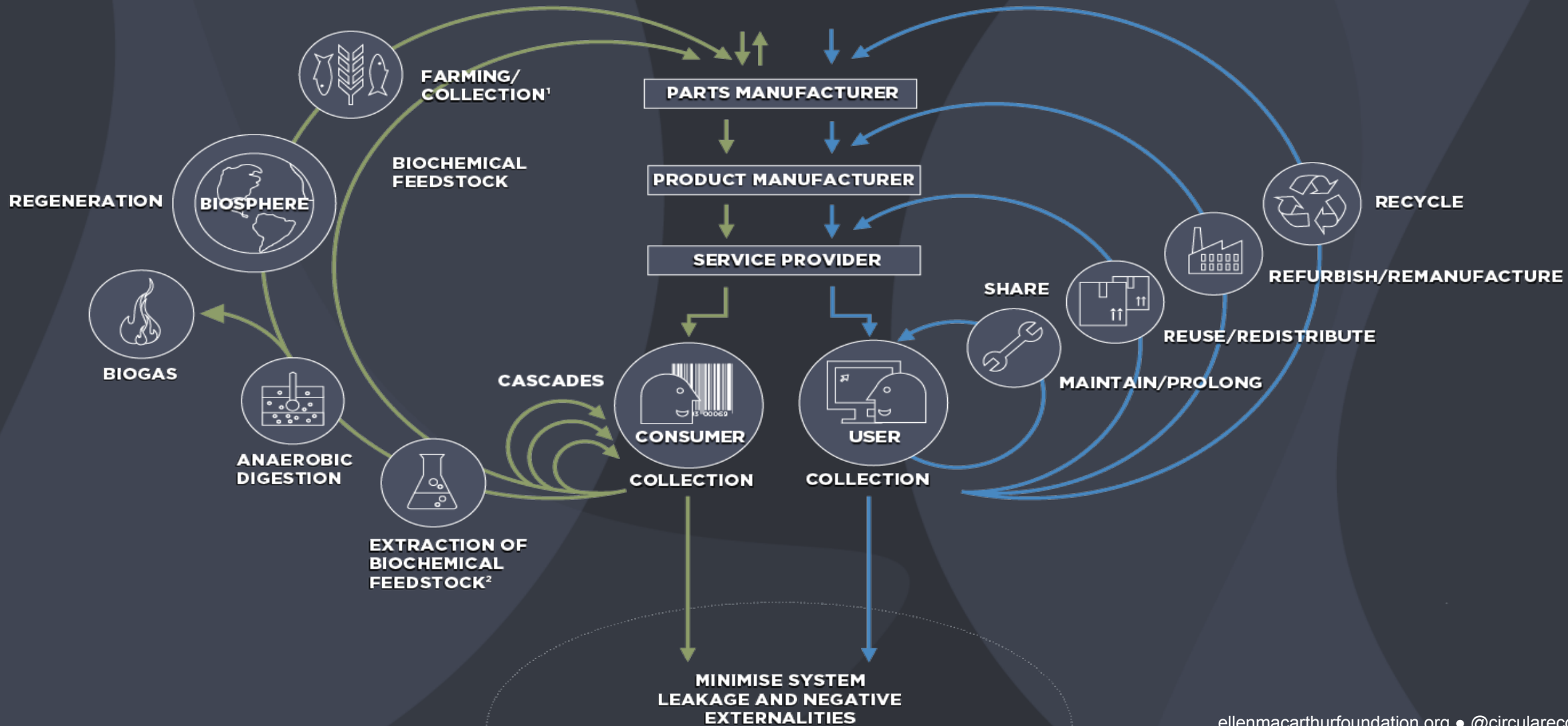
SUBSTITUTE MATERIALS

VIRTUALISE

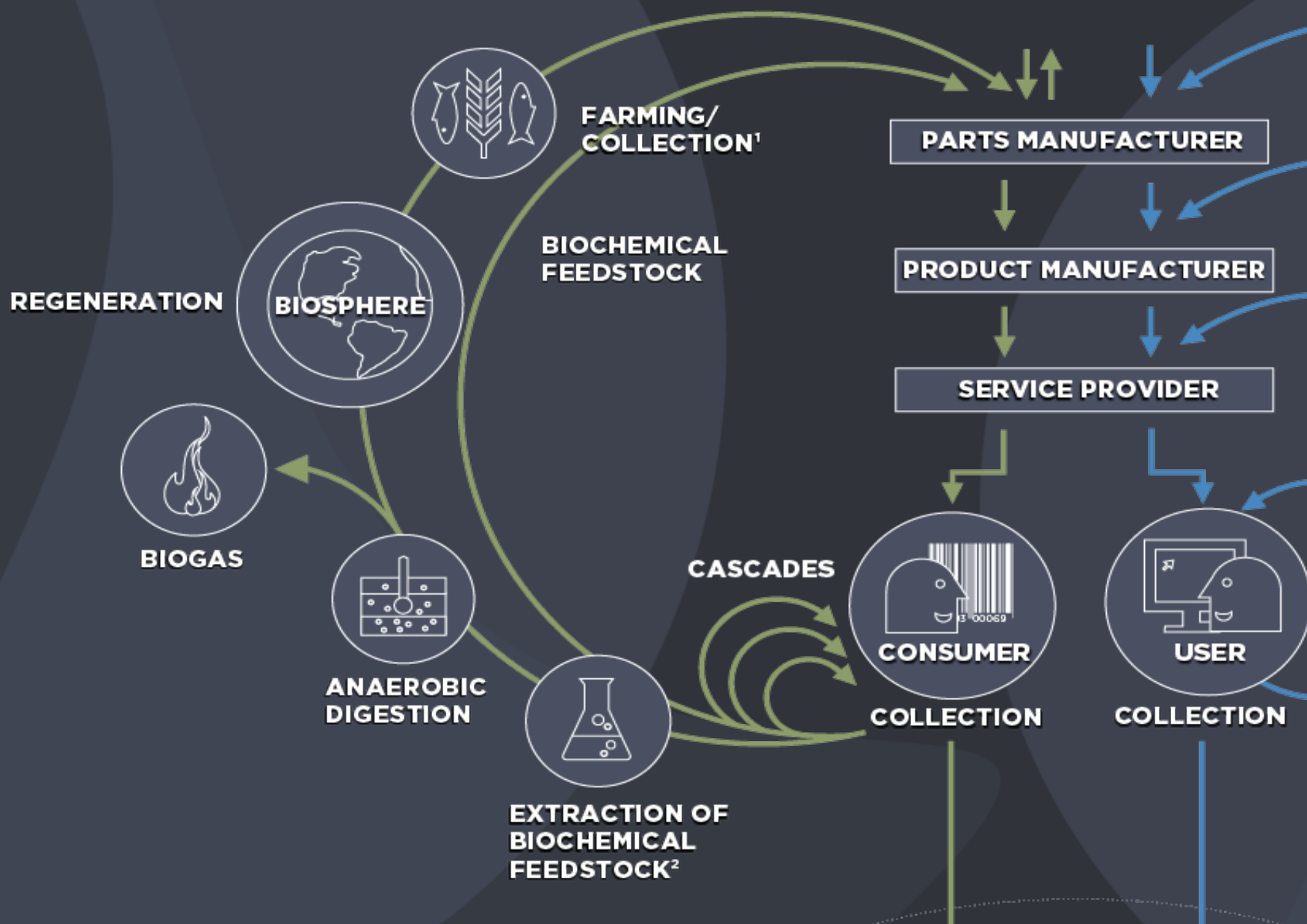
RESTORE

RENEWABLES FLOW MANAGEMENT

STOCK MANAGEMENT



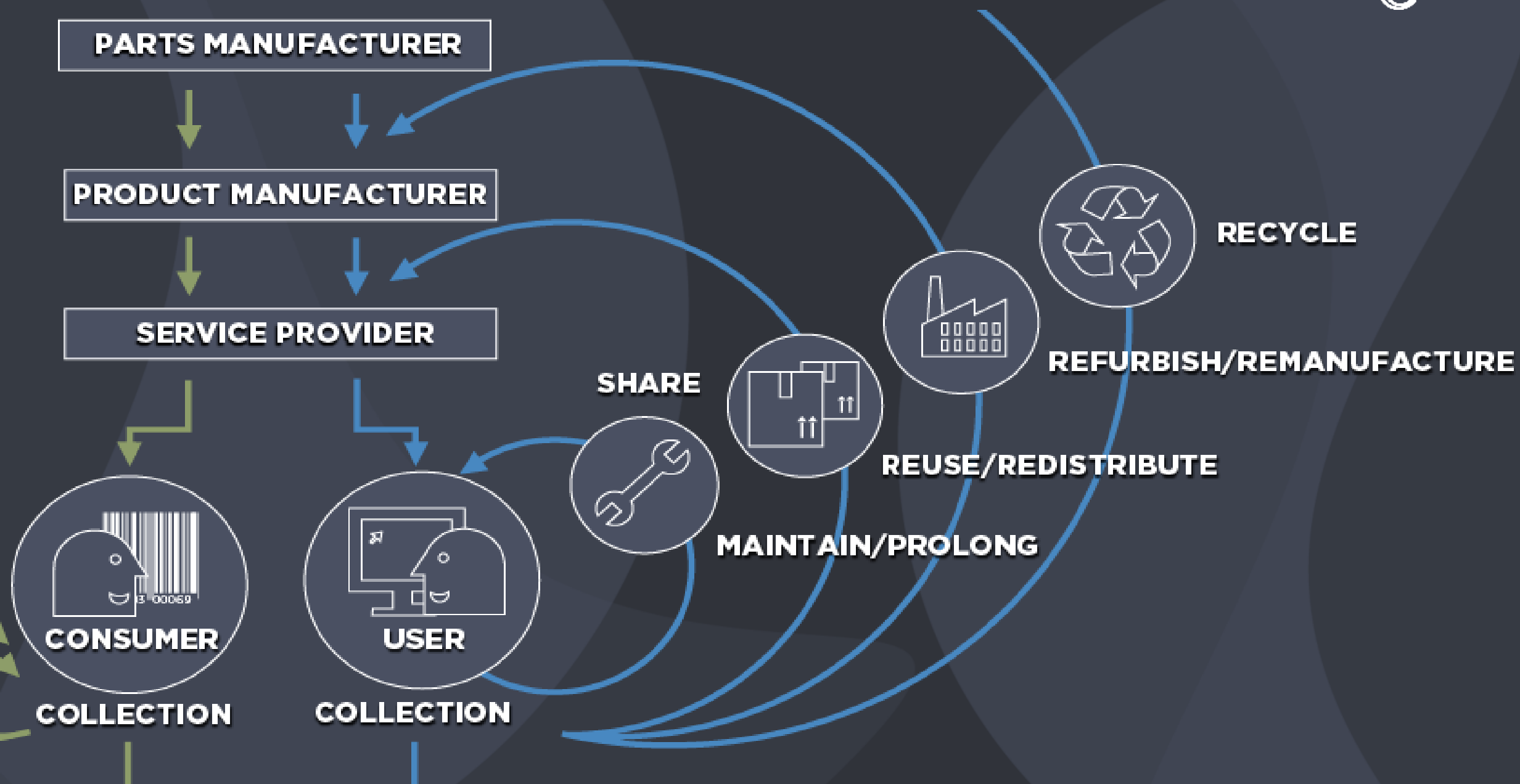
## RENEWABLES FLOW MANAGEMENT











Cisco **IMPACT**

August 27-29, 2019 | Las Vegas, NV



Be the Bridge

# IDEA FOR CE LEADERSHIP

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AWS  
re:Invent

NOV. 26-30 | LAS VEGAS, NV

# YOUR IDEAS

RENEWABLES



FINITE MATERIALS



REGENERATE

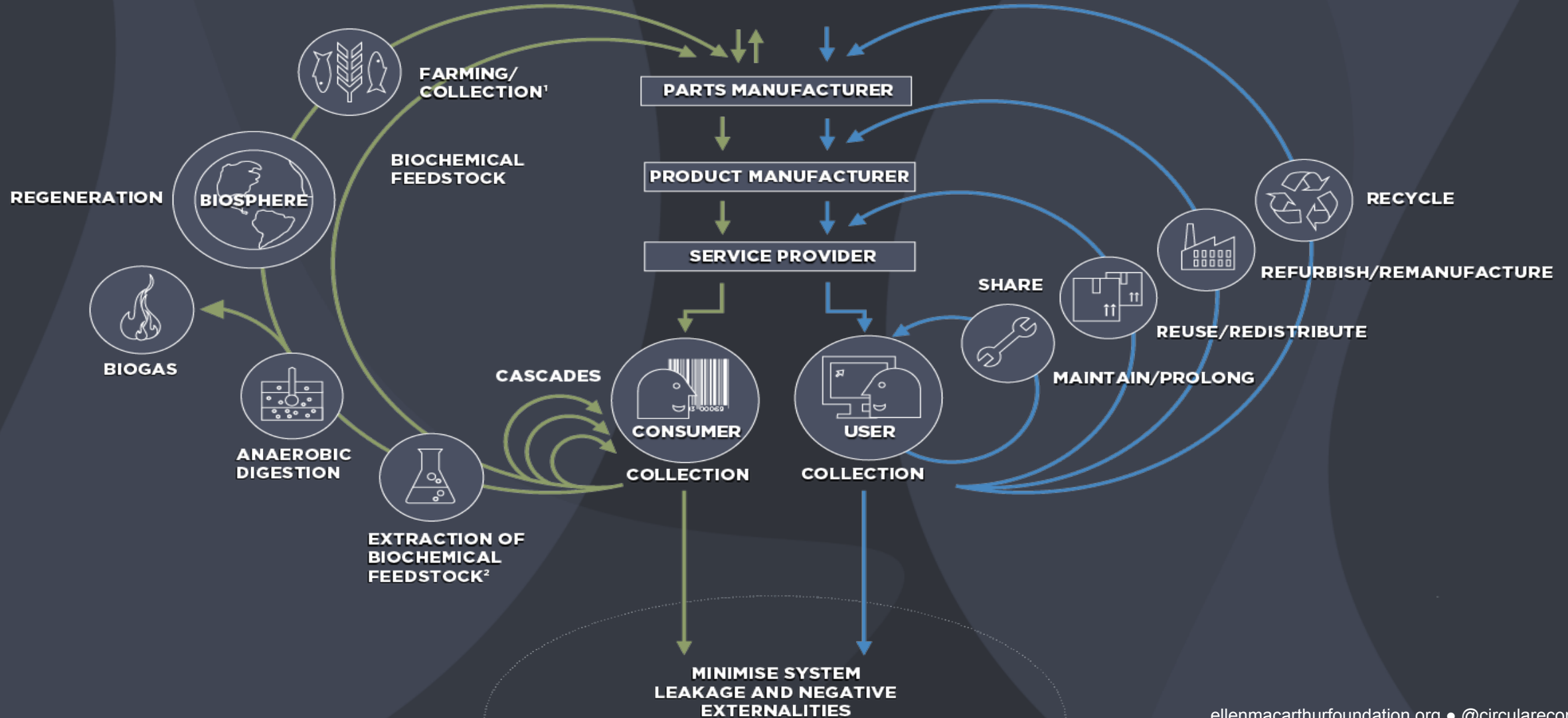
SUBSTITUTE MATERIALS

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