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Refueling Passion And Preserving Motivation

Kimberly Fulford – AIA Corporation

PPAI EXPO 2020

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What's the difference between Passion and Motivation?

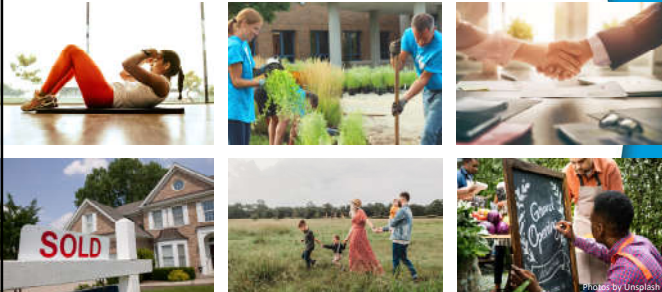
- **Motivation** is the **REASON** behind the thing you're doing, the **WHY**.
- **Passion** is the love for what you do. It's the joy in doing the thing you're doing, the obsession, and the strong feelings you have towards it. That's what it means to be **passionate** or have **passion** for something.



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What's Your Motivation?



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Finding Your Motivation



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Refueling Passion



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Refueling Passion



- Change
- Take care of you
- Try a different lens
- New challenge




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Staying Motivated



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Inspiration

Simon Sinek Website: simonsinek.com	Inky Johnson Website: inkyjohnson.com	Dan Thurmon Website: danthurmon.com
		

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Thank you!

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The image shows a business card for Kimberly Fulford. The card has a light blue header with the text 'EXPERIENCE extraordinary' in a vertical orientation. Below the header, the name 'Kimberly Fulford' and email address 'kfulford@aiacorporation.com' are centered. At the bottom right, there is a logo for 'PPAI EXPO 2020'.