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IMPLICIT (Unconscious) BIAS

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Agenda

The Unconscious Mind
What is Implicit (Unconscious) Bias?
What is the Effect?
How to Recognize & Change Your Biases








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ARE YOU BIASED?



Watch This Short Video Carefully...
Count the Passes By the team in White Only!
<https://youtu.be/yG5G8L2Mw0>





The Brain

Organizes Selectively
Evolution & Survival

Review Key Takeaway Messages

- Diversity & Diverse Experiences Add Value
- Unconscious Bias:
 - effects feelings which, in turn...
 - effects perceptions which, in turn...
 - effects actions which, in turn...
 - effects decision-making which, in turn...
 - results in discrimination
- Conscious Exploration and Self-Awareness is the First Step
- Organizational Review Is the Next Step

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