

PPAI EXPO 2019

Tour of the LinkedIn Mobile App

General Overview:

* Newsfeed
* Post/Video/Picture
* Your Communities
* Search

Bottom Menu:

* Home
* My Network
* Messaging
* Notifications
* Jobs

Profile:

* Compare banner image to desktop
* Contact information
* Account Settings
* Headline: up to 200 characters on the Mobil App

My Network:

* Connections
* Find Nearby
* Add contacts
* Pending invitations
* People you may know- Connect from profile!

Messaging:

* Compose (+)
* Search messages- Filters

Notifications:

* Work Anniversary, Birthdays, Profile Views, Post Comments…

Search:

* QR Code- quick connect- share
* Search filters mobile vs desktop

Connecting via Mobile App- Always connect from the three dots!!

* Click on profile picture to bring up their profile
* DON’T CLICK CONNECT!
* Click on three dots on right
* Click on Personalize Invite
* Write personal invitation