



PPEF™

**Promotional Products
Education Foundation**

**2021
Scholarship
Opportunities**

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Today's Agenda



- Mission and brief history of PPEF
- 2021 scholarship opportunities
- Application process
- How to support PPEF
- Q & A

With the support of industry member companies and individuals, PPEF provides college scholarships to promotional products industry employees and their children to support general studies and industry-related educational goals.

PPEF Mission



History

- **1978** – Foundation was established with a \$10,000 contribution from Walter W. Cribbins Company employees in honor of their boss, Carl Rosenfeld.
- **1989** – First 4-Year College Scholarships were awarded to six students.
- **1998** – First Chairman’s College Scholarships were awarded to two students planning to enter the promotional products industry after graduation.
- **2005** – First One-Year College Scholarships were awarded.
- **2020** – \$276,750 was awarded to 160 students.

PPEF 1989 - 2020

1,358 scholarships awarded

Cumulative total = \$2,448,000

“I am a junior at the University of Notre Dame and am writing to say thank you for funding my scholarship. Notre Dame was my dream school as a high school student and I would not be able to attend without the support of scholarships like this one. I have grown as a student, friend, and person at Notre Dame and am thankful every day for the opportunity to do so.”

Devin Diggs

Vincent J. Arena Scholarship 2020

Son of DeShaun Diggs

Gemline



2021 Scholarship Budget

• New 4-Year Need Scholarships (5)	\$ 11,250
• New 4-Year Merit Scholarships (5)	6,250
• Renewal 4-Year Scholarships (15)	31,250
• Renewal 4-Year \$1K Scholarships (16)	17,250
• New Chairman's Scholarship (2)	5,500
• Renewal Chairman's Scholarship (2)	5,500
• One-Year Need Scholarships (58)	130,500
• One-Year Merit Scholarships (57)	<u>71,250</u>

160 Scholarships To Be Awarded

\$ 278,750

Scholarship Programs

- Four-Year Scholarships – for high school seniors or gap year students, any major
- One-Year Scholarships – for current college students, any major
- Chairman's Scholarships – for career candidates entering their Junior year of college, field of study must be related to the promotional products industry – sales, marketing, graphic arts, etc.
- Friends of PPMN Scholarship – for industry employees only



Basic Requirements

- Scholarships are available to full-time promotional products industry employees or their dependent children.
 - Parent = parent, stepparent or legal guardian
 - Student is younger than 24 years of age
 - Exceptions to this age if you can claim the child as a dependent with the IRS
- Students must have a minimum GPA of 3.0 to apply.

- Must be attending college in the Fall of 2021 to apply for this year's scholarships.
- PPEF scholarships can only be used to cover tuition, books, lab fees and educational supplies.
- Use student name and email address to apply.
- Applications must be received by Midnight Central Time on March 15th.



Other Requirements

Four-Year Scholarships

- **The Four-Year Scholarship for Academic Excellence and Achievement** is awarded to students entering their first year of college. The merit scholarship is \$5,000, awarded \$1,250 annually for four years. The need-based scholarship is \$9,000, awarded \$2,250 annually for four years.
- PPEF awards 5 merit and 5 need each year.
- For renewal payments, a 2.5 GPA is required and industry employment must be maintained by the parent or student.

Four-Year Scholarships

- GPA – official high school transcript required.
- ACT/SAT Scores – optional for 2021. Attach copy if exams were taken.
- Financial Need – attach copy of Student Aid Report (SAR). The SAR must have an Expected Family Contribution (EFC) number on it for consideration.
- Essay – describe a meaningful achievement or a significant experience and explain how it relates to your field of study and your future goals.
- Resume - school activities, community service & volunteer activities, church & civic clubs, employment information and other skills & talents (9-12 grades).

One-Year Scholarships

- Students must be attending a two-year or four-year accredited undergraduate college or university and taking at least 6 credit hours per semester.
- The need-based One-Year Scholarship is \$2,250 and the merit-based One-Year Scholarship is \$1,250. This is a nonrenewable scholarship; however, winners are eligible to reapply.
- Awarding 58 need and 57 merit for 2021.
- Includes 29 Named Scholarships –
 - HPPA, NWPMA, PMANC, PPACHicago, PPAS and UMAPP
 - Others named for individuals who worked in the industry

One-Year Scholarships

- GPA – official college transcript required.
- ACT/SAT Scores – optional for 2021. Attach copy if exams were taken.
- Financial Need – attach copy of Student Aid Report (SAR). The SAR must have an Expected Family Contribution (EFC) number on it for consideration.
- Essay – describe a meaningful achievement or a significant experience and explain how it relates to your field of study and your future goals.
- Resume - school activities, community service & volunteer activities, church & civic clubs, employment information and other skills & talents (last 4 years).

Friends of PPMN Scholarship

- **The Friends of PPMN Scholarship** is available to full-time industry employees only.
- The value of the scholarship is \$1,250.
- Only scholarship that can be used for undergraduate or graduate level course work.

Friends of PPMN Scholarship

- Essay – This personal statement should describe your individual character and accomplishments, your educational and career goals, why you believe you deserve the Friends of PPMN Scholarship and why you need financial help to pursue your education.
- Resume – attach a 1-3 page resume with education, extracurricular activities, volunteer activities and work experience.
- Financial Need (optional) - attach copy of Student Aid Report (SAR). The SAR must have an Expected Family Contribution (EFC) number on it for consideration.

Chairman's Scholarships

- **The Chairman's Scholarship for Promotional Products Career Candidates** is awarded to college sophomores entering their junior year, actively pursuing a bachelor's degree in an academic field related to promotional products and expressing intent to enter the field of promotional products.
- The value of the scholarship is \$5,500, awarded \$2,750 annually for two years.
- Two Chairman's Scholarships are awarded each year.

Chairman's Scholarships

- GPA – official college transcript required.
- Financial Need (optional) – attach copy of Student Aid Report (SAR). The SAR must have an Expected Family Contribution (EFC) number on it for consideration.
- Essay – three parts:
 - Explain your understanding of the promotional products industry. Describe at least one instance when you encountered promotional products in a real-life situation and critique the item's use in that situation.
 - Explain how studies in your current course concentration can prepare you for a career in the promotional products industry.
 - How do you see developments in your primary field of study affecting the promotional products markets in the next five years?
- Resume - attach a 1-2 page resume with education, extracurricular activities, volunteer activities and work experience.
- Letter of Recommendation - college instructor or non-family supervisor.



“Thank you for awarding me with the Chairman’s Scholarship. I was so excited and grateful to learn that I was selected as a recipient. In the fall, I will be returning to Appalachian State University as a senior. I am pursuing my degree in Advertising and Marketing in hopes of working in the promotional industry someday. After graduation, I aspire to help my mom expand her promotional products business by incorporating marketing and design tactics. Thanks to you all, I am getting closer and closer to this goal.”

Macy Rudisill

Chairman’s Scholarship 2019-2020

Daughter of Natalie Lathan

Appalachian Imprints



Online Application Process

Applications are available online:

www.ppef.us/college-scholarships/

Apply Online



The scholarship applications for 2021 are now open! The application deadline is March 15, 2021. Click on the application links below to apply.

▼ Four-Year College Scholarship for High School Seniors

\$9,000 Need-Based Scholarship, awarded \$2,250 annually and \$5,000 Merit-Based Scholarship, awarded \$1,250 annually

[FOUR-YEAR COLLEGE SCHOLARSHIP FOR ACADEMIC EXCELLENCE AND ACHIEVEMENT APPLICATION – NOW OPEN. APPLY BY MARCH 15, 2021.](#)

➤ One-Year College Scholarship for Current College Students

➤ Chairman's Scholarship for Career Candidates Entering Their Junior Year of College

➤ Friends of PPMN Scholarship for Industry Employees

- Competitive process – student needs to differentiate
- GPA, ACT/SAT and Financial Need – set point scales for judging
- Essay and Resume – volunteer judges from the industry, blind process

Judging



Notifications

- All applicants with completed applications will be notified by email around the end of May with the decisions.
- Recipients need to submit an acceptance letter or proof of enrollment, photo, release form and thank you letter to finalize their awards.
- Checks mailed at the beginning of August.

Support the Scholarships

The scholarships are funded entirely through individual and organization contributions. A variety of fundraising programs are available throughout the year, which offer opportunities to support this vital and worthwhile mission.

Make a gift at:

www.ppef.us/donate/

Q & A

- **If questions after webinar, contact:**
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www.ppef.us/college-scholarships/