



## Secrets to a Successful Website For You and Your Clients

Presented By: Andy Evans  
SAGE Sr. Strategic Account Lead



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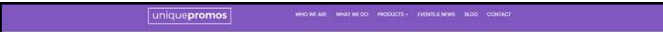
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Meet the Team

 Brittany Johnson Founder/CEO	 Ashley Henderson Chief Financial Officer	 Jessica Washington Chief Information Officer	 Jason Thompson President
 Stephen Smithson Marketing	 Meredith Williams Marketing	 Matthew Johnson Marketing	 Emma Wilson Marketing
 Jordan Johnson Sales Development	 Drew Reynolds Sales Development	 Sarah Knight Sales Development	 Austin Jackson Sales Development

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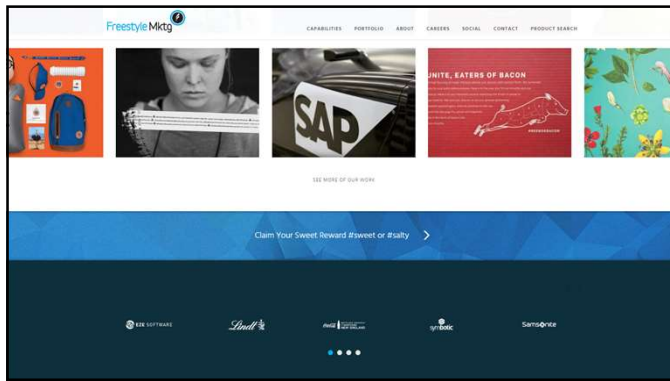
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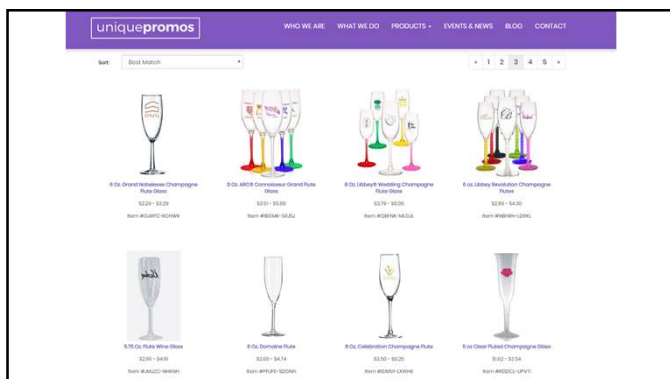
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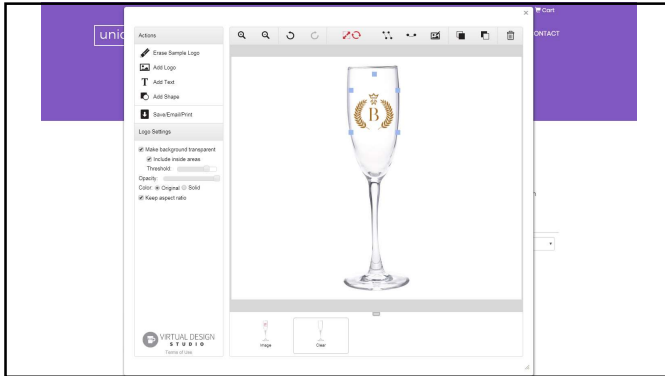
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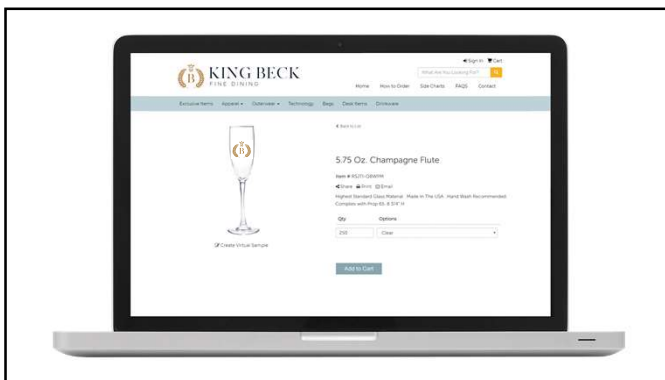
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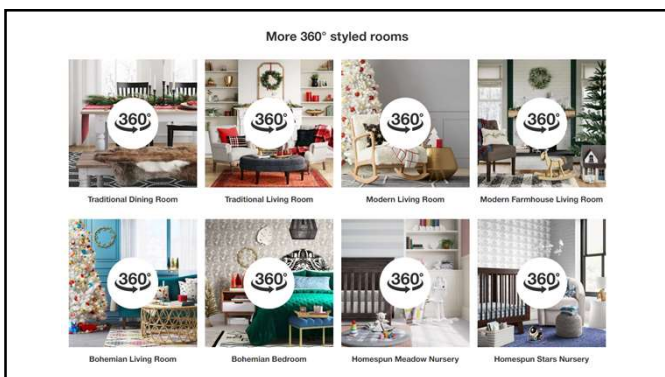
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**EXPO** **19**

### Reimagine Your Website

1. Get feedback on your website.
2. Create a content marketing plan and stick to a schedule.
3. Create curated product carousels with seasonal, trendy items.
4. Establish reasonable new business goals and nurture online leads.



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**EXPO** **19**

### SAGE Website Professional Plus



\$109 per month or \$1095 per year

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**EXPO** **19**

### What does the ordering process for an end-buyer look like?

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## My Company Store Story

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**EXPO EAST** **49**

### Common Misconceptions About Company Stores

1. Setting up a company store is time consuming.
2. My customers don't want to pay by credit card.
3. I don't want to offer low minimums.
4. I only need the store open for a short period of time.
5. My customer wants to include their own products.
6. It's going to cost me a lot of money to set up a store.



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**EXPO EAST** **49**

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1. Download **SAGE Mobile** on your mobile device  
2. Select **Tradeshows** from the  menu bar on the left
3. Select **Expo East**
4. Select the **Schedule** icon → **Education** tab
5. Select this session's title → Tap the **Rate & Review** area
6. *Select stars to rate the session (5 is excellent)*
7. Be sure to provide comments

**\*\*Automatically Entered Into A Raffle To Win A Bulova Watch\*\***  
One winner selected on Tuesday & one on Wednesday



**BULOVA**

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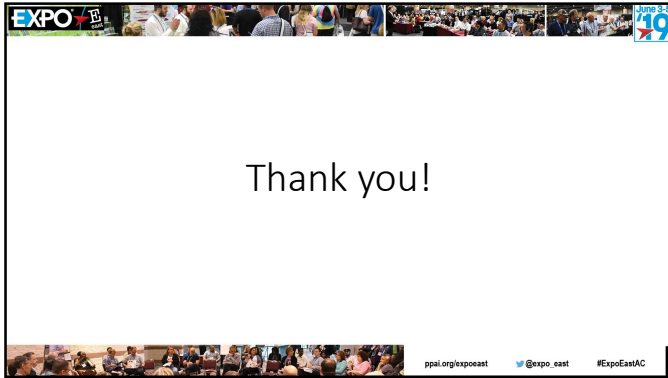
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